



## CYBER DATA BREACH- SHORT NOTE

### What to Do if You Have a Data Breach

It is common to have an “it will never happen to us” philosophy when it comes to data breaches. Unfortunately, that thinking can lead to lax security measures and carelessness when it comes to protecting sensitive information. If your company suffers a data breach:

- **Act quickly.** Report the breach immediately to local law enforcement. Notify important suppliers, vendors and partners.
- **Alert your customers.** If there is a data breach involving customers’ personal information, activate your plan to alert them. The information compromised could be incredibly harmful to your customers, so alert them as soon as possible.
- **Investigate.** If you do not have the resources to do an internal investigation, consult a third party. The more quickly the breach can be dealt with, the fewer negative effects your company will endure.
- **Take measures to lessen the chance of a future breach.** A data breach can be a good learning tool for your company. Analyze why the breach happened and take steps to make sure it doesn’t happen again.

***NOTE:** This guide is not intended to be exhaustive nor should any discussion or opinions be construed as legal advice. It is generally recommended that businesses using sophisticated networks with dozens of computers consult a cyber-security expert or a Cyber Insurance Broker/Insurer. All rights reserved, TransAsia Soft Tech)*